

Affiliate Program

The high-speed Affiliate Program was developed by PHOTOGRAM specialists to popularize the service and increase opportunities for each of its participants. The program is unique in its accessibility and simplicity. It was created to help everyone to promote the Company services on the world market and make a profit from the sale of their own content. The payment for content shall be made directly from the Buyer to the Author (Seller) to the personal cryptocurrency wallets specified during registration.

To make a profit from the sale of their works, Users should independently recommend the PHOTOGRAM platform and actively invite friends and acquaintances to sell their own content and the content of other active Users through the website.

To increase the amount of content on the platform All invited PHOTOGRAM Users shall put up their works for sale and purchase works from other PHOTOGRAM Service Users. All subsequent invitees shall also exhibit their works, invite and

register new Affiliates using their referral link. Now therefore the efficiency and speed of receiving rewards from the sale of both your content and all members of the Affiliate Program shall increase.

With the benefit of such a system, the PHOTOGRAM platform shall be replenished with new and original content every month and the opportunity to promote your thoughts and creative ideas in the personal PHOTOGRAM Blog.

Program terms:

- **Partner** - a physical or legal entity, posting its content for the purpose of sale on the website www.photgram2020.com, as well as acquiring works of other Affiliates -Authors, participating in the PHOTOGRAM Affiliate Program.
 - **Affiliate Program** - a program that stimulates the system of purchases and sales of content on the PHOTOGRAM platform.
 - **Activation cost** - the amount (in the amount of 60 US dollars) required for payment / purchase of photographs and for participation in the Affiliate Program. This amount includes the cost of purchasing 10 photographs (worth 6 US dollars) from 10 active, monthly activated users of the Affiliate Program. Of which 5 US dollars always go to pay for photographs, and 1 US dollar to the company for the provision of services. Payment is made in the TRON cryptocurrency in the equivalent amount to the US dollar at the time of payment.
 - **Sector** - a registration table of potential Content Buyers.
 - **Referral** - a partner invited to the program, depending on the level of location in the sector.
 - **Referral level of the sector** - the level of affiliates' location according to the order of invitation to the program.

1. Purchased content shall be paid directly from the buyer to the seller, to the personal accounts specified during registration on the PHOTOGRAM website. (Pay close attention to the correct spelling of personal crypto wallets!!!).
2. To become a member of the Affiliate Program, you shall complete the following steps:
 - Complete registration on the PHOTOGRAM website;
 - Upload at least 15 (fifteen) personal photos;
 - Make a purchase of the necessary content from ten active partners at a price of 6 USD /photo (under the conditions described in paragraph 27.7.1 of the User Agreement); At the same time, the amount in TRON equivalent to \$5 goes directly to the wallets of photo owners, and \$1 from any sold photo always goes to the company's wallet.
3. Program affiliates immediately receive 100% payment for the sold content to the crypto wallets specified during registration on the PHOTOGRAM website. (Pay close attention to the correct spelling of personal crypto wallets !!!).
4. Registration in the Affiliate program is carried out using the referral link or the ID of the User, who made the invitation to participate in the PHOTOGRAM affiliate program.
5. The Affiliate program consists of sectors (tables). The number of sectors in the PHOTOGRAM Affiliate Program shall be not limited and shall not depend on the structure depth/width.
 - 5.1. Using sector №1 (table), it is possible to track the monthly number of potential Buyers of personal content.

Sector S1	
Level 1	YOU
Level 2	
Level 3	
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- 5.2. The following sectors (tables) show the number of active downstream program participants (referrals) who made one-time content purchases. Each time the structure is increased by a multiple of 7, new Partners one line down will have the opportunity to additionally sell your content.

Sector S1	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- 5.3. All subsequent downstream Partners who decide to also participate in subsequent sectors must purchase content from upstream Partners to activate these particular sectors, including from you, subject to your activation of this sector.

Sector S1	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

Monthly activation:

Monthly activation of the User is considered completed after the purchase of one photo from each of the 7 (seven) superior and active Authors (Sellers) offered by the PHOTOGRAM service program, and from 3 (three) selected by the Buyer himself.

As well as constantly maintaining a sufficient number of uploaded own photographs in your gallery for possible purchase by downstream program participants.

Invitation of one direct partner gives the user a month of activation of the company's service. Invited partners are summed up.

Sectors structure:

- 6. Wishing to get additional income from the subsequent lower-level Referrals (below level 8), each Affiliate has the opportunity to start an additional sector. To do this, you need to buy content from ten Users for 6 USDT once.
 - 6.1. The lower-level affiliates will be displayed in subsequent sectors, in the order of the initial registration and as their sectors are activated, according to the order of registration and activation of the sectors.
 - 6.2. All new partners are registered in the first sector and the transition to subsequent sectors is possible at the request of the partner.
 - 6.3. Upon transition to the next Sectors, you get the opportunity to increase sales of your content.
 - 6.4. Each participant, in order to move to the next sector, must purchase 2 times more photos to activate his account, activation of the previous sector:
 - On the first, main sector, you need to buy 1 photo from each of the 7 higher ones and from 3 free authors of your choice (total: 10 pieces),

Sector S1 (purchase of 10 photos)	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- To activate the second sector, you need to buy 2 photos from each of the 7 upstream and 3 free authors of your choice (total: 20 pieces),

Sector S2 (purchase of 20 photos)	
Level 1	YOU

Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

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- To activate the third sector - you need to buy photos 2 times more than the previous one, already 4 photos from each of the 7 superior ones and from 3 x of the authors' choice (total: 40 photographs),

Sector S3 (purchase of 40 photos)	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- To activate the fourth sector - you need to buy 8 photos from each of the 7 superior and 3 free authors (total: 80 photographs),

Sector S4 (purchase of 80 photos)	
Level 1	YOU

Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- To activate the fifth sector, you need to buy 16 photos from 7 superior and 3 free authors (in total, 160 photos are needed to activate the 5th sector),

Sector S5 (purchase of 160 photos)	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- To activate the sixth sector - you need to buy 32 photos from each of the 7 superior and 3 free authors to choose from (total: 320 pieces), etc. The number of sectors is unlimited.

Sector S6 (purchase of 320 photos)	
Level 1	YOU
Level 2	REFERRALS LEVEL 2 1>(direct invited users)
Level 3	REFERRALS LEVEL 3 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- The participant who has moved to the next sector by cost must independently track in his gallery the required number of his own photographs for the lower participants to purchase exactly the same sectors necessary for activation.

- 7. Each Affiliate purchases content for his own use from other Authors (Sellers) and, in turn, all the program Affiliates, invited by him, will also purchase his content. Participants invited by downstream Referrals on all direct branches down (up to level 8) will also purchase the accumulated content from other active higher-level affiliates of the Program.
 - 7.1. Under the terms and conditions, each affiliate of the Program is liable to buy 10 photos every month: 7 from higher active Affiliates and 3 from any other Program affiliates, according to the chosen subject at the time of purchase or invite a new participant.
 - 7.2. All lower-level affiliates (up to level 8 in depth) will purchase your content. Thus, the number of photos sold by Program affiliates is not organic and depends on each User of the Program.
 - 7.3. When the structure increases (in depth along a straight branch), beyond the 8th downstream Partner in each sector, the first Partner in this branch can no longer sell his photographs in this sector.

- 8. Moving to the next sectors is not a compulsory condition of the PHOTOGRAM affiliate program.
- 9. If the Partner has not made the transition to the next sector, then he does not have the opportunity to sell his content in the new sector. The downstream partner who has expressed a desire and activated the subsequent sectors, follows the active higher partner in this sector, and acquires content from all PHOTOGRAM site Users who have activated the higher this sector.
- 10. As soon as a new Affiliate appears in one of the direct branches of a higher Affiliate at level 8 in this Sector, the next new sector is added to the personal account (in graphical form) with an inactive business place on the first level and with seven empty levels below.

11. The user (Program Partner) at any time has the opportunity to activate the next sector. After activating any sector, the Partner always sees his place in his personal account at the 1st level. At the same time, all his subordinate invitees who previously activated the subsequent sectors automatically go under the higher active partners who had already activated the sectors at that time. And the whole structure from these partners will not generate income in this particular sector. If the subsequent sectors are activated, then thanks to the structural binding, all downstream ones will go to the sectors of their direct higher program participants.
12. When moving to subsequent sectors, the new sector activation principle remains the same.
13. With each personal invitation of a new user and his activation on the PHOTOGRAM platform, the inviting partner is released from paying for the subsequent monthly activation of his account. Activation of his account starts from the end of the previous activation. All activation periods for direct user invitations are cumulative.
For example, if you invite 5 direct ones at the same time, then the renewal period for your account activation will be extended by 5 months from the moment your account activation ends. If the account was not active, then the activation starts from the moment of payment of your first personally invited user.
14. Mandatory first activation conditions - uploading 15 personal photographs and purchasing 10 photographs (7 from upstream and 3 from any users).
15. Monthly activation conditions (Account activation is the activation of the main 1 sector only):
 - Partner invitation (+1 month of free service) is cumulative;
 - Purchase of 10 photographs (7 from upstream and 3 from any users).